



Shri Balwant Award for Excellence and Innovation



Name of Student : S/o

Branch : Year : Semester :

Date of Birth : Sex :

College :

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University :

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Address :

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Mobile Number : Landline Number :

Email Address :

Note: Neatly type all information. *Do not write*. Complete the application form and submit along with the complete innovation document by email to innovation.sbit@gmail.com and by post by **15 February 2016**

We would like you to answer a number of questions about your innovation. The questions appear in two parts: an Executive Summary where we ask you to briefly outline your innovation and a second part in which we ask you to elaborate on the innovation at greater length.

PART I: EXECUTIVE SUMMARY

1. What, briefly, is your innovation? Please limit your response here to fewer than 50 words.
2. What is the current situation in the field in which your innovation appears? Please limit your response here to fewer than 50 words.
3. What is the problem with this situation that your innovation is seeking to address? Please limit your response here to fewer than 50 words.
4. How does your innovation address this situation? Please limit your response here to fewer than 50 words.
5. What is particularly novel or noteworthy about your innovation? Please limit your response here to fewer than 50 words.

PART II: A CLOSER LOOK

We would now like you to explain your innovation at greater length. You can use as much space as you need to answer the questions in this section.

1. What is the innovation?

2. What, exactly, is novel about the innovation? Please explain how the innovation breaks with conventional ideas or processes in its field.
3. How the innovation a clear improvement over what already exists or what is already meeting customers' needs?
4. Does the innovation address a new or existing market
5. Is the innovation technologically based or a new combination or packaging of well-established technologies?
6. Does your innovation improve quality of life, enhance efficiency or productivity, or protect the environment?
7. What are your future plans for this innovation, such as marketing strategy?
8. Are you aware of any competitors or others working on--or who have introduced--a similar innovation? If so, how is your innovation different from theirs? How is your innovation superior to theirs?